

Democratic Senate Campaign Committee

Spots Missed

Friday	10/26/12	CBS This Morning	P-2	(7:00:00 AM-7:30:00 AM)	:30	\$450.00	09765671	41237
Thursday	11/01/12	CBS This Morning	P-2	(7:30:00 AM-8:00:00 AM)	:30	\$450.00	09765671	41237
Wednesday	10/24/12	CBS This Morning	P-2	(7:00:00 AM-7:30:00 AM)	:30	\$450.00	09765671	41237
						\$1,350.00		

MG Offer

1X Mon 6-7A on 11/5 @ \$1350
(P1)

11/06/12	13	5
11/06/12	14	8
11/06/12	13	6

Williams, Lynda

From: Connell II, Jim
Sent: Thursday, November 01, 2012 2:17 PM
To: Williams, Lynda
Subject: FW: DSCC MG Offer

Jim Connell
National Sales Manager
WKRC/EKRC-TV
Cincinnati, Ohio
P (513) 763-5481
F (513) 763-5562
E jconnell@local12.com

From: Bradley, Alexandra [<mailto:Alexandra.Bradley@msmtvsales.com>]
Sent: Thursday, November 01, 2012 2:13 PM
To: Connell II, Jim
Subject: RE: DSCC MG Offer

approved

Alexandra Keller
Senior Account Executive
Millennium Sales-DC
p. (202) 955-5342
f. (202) 955-5348
alexandra.bradley@msmtvsales.com

From: Connell II, Jim [<mailto:jconnell@local12.com>]
Sent: Thursday, November 01, 2012 2:07 PM
To: Bradley, Alexandra
Subject: DSCC MG Offer

Hi,

11/1/2012

See attached MG offer for the DSCC.

Thanks!

Jim

11/1/2012

Rep Order# 9765671 Ver# 21 Status Revised
EC'd Yes

Traffic Order# 41237

Printed: 10/24/2012 3:25 PM
Last Received: 10/24/2012 3:15 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product DSCC IE
Estimate# 1370
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1370
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

***** Contract Coversheet *****

V.5 9/28

SEE LNS 69-70:

MKGD FOR SPOTS MISSED ON LN #40:10/6-11/3(1/WK)

SEE LN 71: MKGD FOR SPOTS MISSED ON LN #41:10/7-11/4(1/WK)

V.21 10/24

SEE LNS 77-78:

MKGD FOR SPOTS MISSED ON LN #13:10/24(1/WK),10/26(1/WK)

Rep Order# 9765671 Ver# 21 Status Revised
EC'd Yes

Traffic Order# 41237

Printed: 10/24/2012 3:25 PM
Last Received: 10/24/2012 3:15 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product DSCC IE
Estimate# 1370
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1370
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.21 10/24
SEE LNS 77-78:
MKGD FOR SPOTS MISSED ON LN #13:10/24(1/WK),10/26(1/WK)
PLS CF - THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*13	TU-F,M	7A-730A	THE EARLY SHOW	:30	\$450.00	10/09-10/22 10/23-10/29 10/30-11/05	2 0 2	2 1 1	4 0 2	\$2,700.00	
				[MADE-GOOD BY LINE(S) 77 78] V21 Effective Dates Changed								
	*77	TH-F	5A-530A	NEWS	:30	\$450.00	10/25-10/26	1	1	1	\$450.00	
				[MKGD FOR SPOTS MISSED ON LN #13: 10/24(1/WK) 10/26(1/WK)] V21 Added								
	*78	F	8A-9A	NEWS	:30	\$450.00	10/26-10/26	1	1	1	\$450.00	
				[PART OF A MKGD MADE UP OF LINES 77 78] V21 Added								

---REPORT TOTALS---

Report Totals: 8 / \$3,600.00

Rep Order# 9765671 Ver# 21 Status Revised
EC'd Yes

Traffic Order# 41237

Printed: 10/24/2012 3:25 PM
Last Received: 10/24/2012 3:15 PM
Showing Buylines: All Rep & Sta Revised Lines

3 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product DSCC IE
Estimate# 1370
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1370
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00
Sales Totals: 222 / \$285,250.00
Station Totals: 222 / \$285,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$792,361	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null
Demos RA35+

Connell II, Jim

From: ahoff@local12.com
Sent: Wednesday, October 24, 2012 11:06 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Connie Pillich for State Rep - 67030

Station: WKRC-TV

Order Information:

Order #: 67030
Order Total: \$213,520.00
Agency: Buying Time Media
Advertiser: Connie Pillich for State Rep
Product: PILLICH 4 STATE REP
Alternate Order #: 09847073
Estimate #: 2188
Flight Dates: 10/19/12 - 11/05/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (67030-50-1):

Rate: \$3,500.00
Air Date: Fri 10/26/12
Eligible Days: -----F-----
Inventory Code: Fri Reg 3
Inventory Description: Fri Reg 3
Inventory Code Time: 10:00 PM-11:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x Sun 1-4p (AFC FC)
on 10/28 @ \$9500
(Combine w/ spot #
67030-56-1)

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Wednesday, October 24, 2012 2:08 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Connie Pillich for State Rep - 67030

Station: WKRC-TV

Order Information:

Order #: 67030
Order Total: \$213,520.00
Agency: Buying Time Media
Advertiser: Connie Pillich for State Rep
Product: PILLICH 4 STATE REP
Alternate Order #: 09847073
Estimate #: 2188
Flight Dates: 10/19/12 - 11/05/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (67030-56-1):

Rate: \$6,000.00
Air Date: Thu 10/25/12
Eligible Days: ---Th-----
Inventory Code: Thu Reg 2
Inventory Description: Thu Reg 2
Inventory Code Time: 9:00 PM-10:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

Rep Order# 9765671 Ver# 20 Status Returned
EC'd Yes

Traffic Order# 41237

Printed: 10/24/2012 9:04 AM
Last Received: 10/23/2012 2:48 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product DSCC IE
Estimate# 1370
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1370
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 13
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*13	TU-F,M	7A-730A	THE EARLY SHOW	:30	\$450.00	10/09-11/05	2	4	8	\$3,600.00	
		Station Remark: V20 1x na 10/24 mg thur/fri 5-530a new ncir 10/25-26 & 1x na 10/26 mg fri 8-9a news ncir 10/26										

---REPORT TOTALS---

Report Totals: 8 / \$3,600.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00
Sales Totals: 222 / \$285,250.00
Station Totals: 222 / \$285,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$792,361	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null
Demos RA35+

Rep Order# 9765671 Ver# 20 Status Returned
EC'd Yes

Traffic Order# 41237

Printed: 10/24/2012 9:04 AM
Last Received: 10/23/2012 2:48 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product DSCC IE
Estimate# 1370
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1370
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: ahoff@local12.com
Sent: Tuesday, October 23, 2012 1:14 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

Order Information:

Order #: 41237
Order Total: \$285,250.00
Agency: Great American Media
Advertiser: Democratic Senate Campaign Committee
Product: DSCC IE
Alternate Order #: 09765671
Estimate #: 1370
Flight Dates: 10/02/12 - 11/06/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-13-5):

Rate: \$450.00
Air Date: Fri 10/26/12
Eligible Days: MTWThF----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-7:30 AM
Spot Type: NM
Restricted: Earliest start: 7:00:00 AM, Latest end: 7:30:00 AM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x for 8-9a on 10/26 NM

Connell II, Jim

From: ahoff@local12.com
Sent: Tuesday, October 23, 2012 11:41 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

Order Information:

Order #: 41237
Order Total: \$285,250.00
Agency: Great American Media
Advertiser: Democratic Senate Campaign Committee
Product: DSCC IE
Alternate Order #: 09765671
Estimate #: 1370
Flight Dates: 10/02/12 - 11/06/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-13-6):

Rate: \$450.00
Air Date: Wed 10/24/12
Eligible Days: MTWThF-----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-7:30 AM

Spot Type: NM

Restricted: Earliest start: 7:00:00 AM, Latest end: 7:30:00 AM
Length: :30

Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

*lx Thurs-Fri 5-8:30A
or 10/25-10/26 News*

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 1												
10/09/12	Tuesday	5:29:25 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-3	1	MWASH
10/12/12	Friday	5:12:50 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-3	2	MWASH
10/23/12	Tuesday	5:08:46 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-3	5	MWASH
10/24/12	Wednesday	5:29:42 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-3	6	MWASH
11/02/12	Friday	5:05:27 AM	:30	\$425.00	5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-3	8	MWASH
11/05/12	Monday	5:13:59 AM	:30	\$425.00	5a	Good Morn Cincinnati	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-3	7	MWASH
											6	
Line: 2												
10/02/12	Tuesday	5:41:18 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	1	MWASH
10/08/12	Monday	5:54:15 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	2	MWASH
											2	
Line: 3												
10/16/12	Tuesday	5:43:45 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	1	MWASH
10/18/12	Thursday	5:54:40 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	2	MWASH
											2	
Line: 4												
10/24/12	Wednesday	5:45:19 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	2	MWASH
10/29/12	Monday	5:53:47 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	1	MWASH
											2	
Line: 5												
10/30/12	Tuesday	5:40:16 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-3	1	MWASH
10/31/12	Wednesday	5:54:24 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-3	2	MWASH
											2	
Line: 6												
11/06/12	Tuesday	5:49:49 AM	:30	\$550.00	5a	Good Morn Cincinnati	(5:30:00 AM-6:00:00 ADSCC IE		1370	P-2	1	MWASH
											1	
Line: 7												
10/03/12	Wednesday	6:12:57 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	1	MWASH
10/08/12	Monday	6:22:18 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	2	MWASH
10/16/12	Tuesday	6:23:00 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	3	MWASH
10/19/12	Friday	6:14:11 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	4	MWASH
10/25/12	Thursday	6:28:02 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	5	MWASH
10/29/12	Monday	6:13:24 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	6	MWASH
10/30/12	Tuesday	6:07:49 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	9	MWASH
10/31/12	Wednesday	6:23:50 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	7	MWASH
11/02/12	Friday	6:27:44 AM	:30	\$650.00	6a	Good Morn Cincinnati	(6:00:00 AM-6:30:00 ADSCC IE		1370	P-2	8	MWASH
											9	
Line: 8												
10/02/12	Tuesday	6:38:28 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinnati	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 8												
10/08/12	Monday	4:42:47 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 9												
10/16/12	Tuesday	4:42:29 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
10/17/12	Wednesday	4:40:23 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 10												
10/23/12	Tuesday	4:43:05 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/25/12	Thursday	4:50:53 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 11												
11/01/12	Thursday	4:43:06 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
11/05/12	Monday	4:29:14 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 12												
11/06/12	Tuesday	4:34:55 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
											1	
Line: 13												
10/11/12	Thursday	7:28:54 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/15/12	Monday	7:25:29 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	1	MWASH-
10/16/12	Tuesday	7:58:24 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	3	MWASH-
10/17/12	Wednesday	7:28:56 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	4	MWASH-
10/31/12	Wednesday	7:59:25 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	8	MWASH-
											5	
Line: 14												
10/11/12	Thursday	7:54:29 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/15/12	Monday	7:59:25 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	2	MWASH-
10/16/12	Tuesday	7:59:25 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	3	MWASH-
10/19/12	Friday	7:41:33 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	4	MWASH-
10/23/12	Tuesday	7:59:26 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	6	MWASH-
10/24/12	Wednesday	7:55:15 AM	:30	\$450.00	DSOH-T CBS	This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	5	MWASH-
11/02/12	Friday	7:58:56 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	9	MWASH-
11/05/12	Monday	7:36:07 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	7	MWASH-
											8	
Line: 15												
10/10/12	Wednesday	8:12:28 AM	:30	\$450.00	DSOH-T CBS	This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/15/12	Monday	8:17:58 AM	:30	\$450.00	DSOH-T CBS	This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 16												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 16												
10/18/12	Thursday	3:22:02 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 AM	DSCC IE	1370	P-2	2	MWASH-
10/22/12	Monday	3:15:03 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 AM	DSCC IE	1370	P-2	1	MWASH-
											2	
Line: 17												
10/24/12	Wednesday	3:11:36 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/29/12	Monday	3:21:17 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 18												
10/30/12	Tuesday	3:21:31 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 AM	DSCC IE	1370	P-2	2	MWASH-
11/05/12	Monday	3:18:45 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 AM	DSCC IE	1370	P-2	1	MWASH-
											2	
Line: 19												
11/06/12	Tuesday	3:29:26 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 AM	DSCC IE	1370	P-2	1	MWASH-
											1	
Line: 20												
10/05/12	Friday	3:53:01 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:30:00 AM-9:00:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/08/12	Monday	3:38:25 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:30:00 AM-9:00:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 21												
10/20/12	Saturday	7:27:27 AM	:30	\$500.00	DSOH-T	6a-8a Local 12 News S	(7:30:00 AM-8:00:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/27/12	Saturday	7:31:19 AM	:30	\$500.00	DSOH-T	6a-8a Local 12 News S	(7:30:00 AM-8:00:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 22												
10/21/12	Sunday	3:58:35 AM	:30	\$2,500.00	DSOH-T	CBS Sun Morning	(10:00:00 AM-10:30:00 AM	DSCC IE	1370	P-1	1	MWASH-
10/28/12	Sunday	3:44:49 AM	:30	\$2,500.00	DSOH-T	CBS Sun Morning	(10:00:00 AM-10:30:00 AM	DSCC IE	1370	P-1	2	MWASH-
11/04/12	Sunday	3:11:04 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00 AM	DSCC IE	1370	P-1	3	MWASH-
											3	
Line: 23												
10/02/12	Tuesday	3:12:38 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/05/12	Friday	3:39:01 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 24												
10/12/12	Friday	3:30:20 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
											1	
Line: 25												
10/16/12	Tuesday	3:55:04 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
10/18/12	Thursday	3:38:40 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
											2	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 26												
10/23/12	Tuesday	1:13:17 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/29/12	Monday	3:30:09 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 27												
11/01/12	Thursday	5:58:56 AM	:30	\$350.00	DSOH-T M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
11/05/12	Monday	7:07:50 AM	:30	\$350.00	M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 28												
11/06/12	Tuesday	4:42:10 AM	:30	\$350.00	M-F 9a-10a		9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
											1	
Line: 29												
10/02/12	Tuesday	4:46:41 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	2	MWASH-
10/03/12	Wednesday	2:21:54 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/11/12	Thursday	2:29:03 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	4	MWASH-
10/15/12	Monday	4:47:23 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	3	MWASH-
10/24/12	Wednesday	5:50:33 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	6	MWASH-
10/26/12	Friday	3:34:28 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	5	MWASH-
10/30/12	Tuesday	5:55:29 AM	:30	\$350.00	DSOH-T M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	8	MWASH-
11/02/12	Friday	3:32:50 AM	:30	\$350.00	M-F 10a-11a		10:00 AM-11:00 AM	DSCC IE	1370	P-2	7	MWASH-
											8	
Line: 30												
10/03/12	Wednesday	2:19:36 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	2:08:46 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	1	MWASH-
10/09/12	Tuesday	2:27:55 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	3	MWASH-
10/12/12	Friday	2:24:34 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	4	MWASH-
10/17/12	Wednesday	2:21:20 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	5	MWASH-
10/30/12	Tuesday	2:20:36 PM	:30	\$950.00	DSOH-T Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	8	MWASH-
11/05/12	Monday	2:08:52 PM	:30	\$950.00	Local 12 News at Noon		12:00 PM-12:30 PM	DSCC IE	1370	P-2	7	MWASH-
											7	
Line: 31												
10/05/12	Friday	2:58:18 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	1	MWASH-
10/08/12	Monday	1:29:27 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	2	MWASH-
10/09/12	Tuesday	1:29:12 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	3	MWASH-
10/10/12	Wednesday	2:58:01 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	4	MWASH-
10/30/12	Tuesday	1:28:42 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	7	MWASH-
11/01/12	Thursday	2:58:41 PM	:30	\$550.00	DSOH-T Young & the Restless		12:30 PM-1:30 PM	DSCC IE	1370	P-3	8	MWASH-
											6	
Line: 32												
10/03/12	Wednesday	1:59:12 PM	:30	\$550.00	DSOH-T Bold & the Beautiful		1:30 PM-2:00 PM	DSCC IE	1370	P-3	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 32												
10/04/12	Thursday	1:29:22 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	1	MWASH-
11/01/12	Thursday	1:59:11 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	4	MWASH-
11/05/12	Monday	1:28:41 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	3	MWASH-
											\$2,200.00	4
Line: 33												
10/09/12	Tuesday	2:59:12 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	2:27:31 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/18/12	Thursday	2:27:05 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	4	MWASH-
10/19/12	Friday	2:27:37 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	3	MWASH-
10/23/12	Tuesday	2:28:51 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	6	MWASH-
10/29/12	Monday	2:59:12 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	5	MWASH-
10/31/12	Wednesday	2:30:19 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	7	MWASH-
11/05/12	Monday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	8	MWASH-
											\$4,000.00	8
Line: 34												
10/08/12	Monday	3:58:38 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	3:24:10 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/18/12	Thursday	3:27:34 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	3	MWASH-
10/30/12	Tuesday	3:25:59 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	8	MWASH-
11/02/12	Friday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	9	MWASH-
11/05/12	Monday	3:58:42 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	7	MWASH-
											\$3,000.00	6
Line: 35												
10/02/12	Tuesday	1:14:10 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	1:23:29 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	1	MWASH-
10/30/12	Tuesday	1:22:24 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	8	MWASH-
10/31/12	Wednesday	1:28:39 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	7	MWASH-
											\$3,400.00	4
Line: 36												
10/02/12	Tuesday	1:36:48 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	4:30:00 PM-5:00:00 PM	PDSCC IE	1370	P-2	2	MWASH-
10/05/12	Friday	1:53:54 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	4:30:00 PM-5:00:00 PM	PDSCC IE	1370	P-2	1	MWASH-
10/29/12	Monday	1:38:57 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	4:30:00 PM-5:00:00 PM	PDSCC IE	1370	P-2	10	MWASH-
											\$2,550.00	3
Line: 37												
10/02/12	Tuesday	5:22:37 PM	:30	\$1,000.00	DSOH-T	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	5:00:00 PM-5:30:00 PM	PDSCC IE	1370	P-2	1	MWASH-
10/08/12	Monday	5:23:23 PM	:30	\$1,000.00	DSOH-T	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	5:00:00 PM-5:30:00 PM	PDSCC IE	1370	P-2	2	MWASH-
											\$2,000.00	2
Line: 38												
10/04/12	Thursday	5:52:59 PM	:30	\$1,100.00	DSOH-T	5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	5:30:00 PM-6:00:00 PM	PDSCC IE	1370	P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 38												
10/08/12	Monday	5:40:40 PM	:30	\$1,100.00	DSOH-T	5p Local 12 News at Five	5:30:00 PM-6:00:00 PM	DSCC IE	1370	P-2	1	MWASH
											2	
Line: 39												
10/02/12	Tuesday	5:12:42 PM	:30	\$1,200.00	DSOH-T	6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	1	MWASH
10/03/12	Wednesday	5:27:21 PM	:30	\$1,200.00	DSOH-T	6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 42												
10/02/12	Tuesday	7:26:23 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	2	MWASH
10/03/12	Wednesday	7:19:42 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	1	MWASH
10/11/12	Thursday	7:25:35 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	3	MWASH
10/19/12	Friday	7:28:12 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	5	MWASH
10/29/12	Monday	7:21:18 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	7	MWASH
10/29/12	Monday	7:28:28 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	11	MWASH
10/30/12	Tuesday	7:20:42 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	9	MWASH
											7	
Line: 43												
10/02/12	Tuesday	7:54:26 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	2	MWASH
10/08/12	Monday	7:40:54 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	1	MWASH
10/10/12	Wednesday	7:54:30 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	4	MWASH
10/18/12	Thursday	7:54:42 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	5	MWASH
10/25/12	Thursday	7:40:36 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	8	MWASH
10/26/12	Friday	7:55:07 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	7	MWASH
10/31/12	Wednesday	7:40:01 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	9	MWASH
11/02/12	Friday	7:42:37 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	10	MWASH
											8	
Line: 44												
10/02/12	Tuesday	11:11:59 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	2	MWASH
10/03/12	Wednesday	11:31:14 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	1	MWASH
10/12/12	Friday	11:24:24 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	3	MWASH
10/19/12	Friday	11:30:26 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	5	MWASH
10/22/12	Monday	11:13:22 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	4	MWASH
10/23/12	Tuesday	11:26:51 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	7	MWASH
10/29/12	Monday	11:33:29 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	6	MWASH
10/31/12	Wednesday	11:30:22 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	9	MWASH
11/01/12	Thursday	11:11:23 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	8	MWASH
											9	
Line: 45												
10/08/12	Monday	12:00:53 XM	:30	\$650.00	DSOH-T	Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	1	MWASH
10/11/12	Thursday	12:13:47 XM	:30	\$650.00	DSOH-T	Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	2	MWASH
10/16/12	Tuesday	12:14:10 XM	:30	\$650.00	DSOH-T	Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	3	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 45												
10/17/12	Wednesday	1:48:54 PM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	4	MWASH
10/23/12	Tuesday	1:48:33 PM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	6	MWASH
10/26/12	Friday	1:59:05 PM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	5	MWASH
11/01/12	Thursday	2:24:00 XM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	8	MWASH
11/05/12	Monday	2:11:30 XM	:30	\$650.00	Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	7	MWASH
											8	
											\$5,200.00	
Line: 46												
10/02/12	Tuesday	1:34:07 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	1	MWASH
10/03/12	Wednesday	2:54:41 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	2	MWASH
10/12/12	Friday	1:34:10 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	4	MWASH
10/15/12	Monday	2:56:35 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	3	MWASH
10/16/12	Tuesday	1:03:53 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	6	MWASH
10/18/12	Thursday	2:43:19 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	5	MWASH
10/23/12	Tuesday	1:07:39 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	7	MWASH
10/29/12	Monday	1:28:45 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	8	MWASH
11/01/12	Thursday	1:11:45 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	10	MWASH
11/02/12	Friday	1:12:15 XM	:30	\$225.00	Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	9	MWASH
											10	
											\$2,250.00	
Line: 47												
10/06/12	Saturday	2:23:37 XM	:30	\$450.00	DSOH-T Sat 1205a-105a		12:05 AM-1:05 AM	DSCC IE	1370	P-2	1	MWASH
10/13/12	Saturday	2:21:21 XM	:30	\$450.00	DSOH-T Sat 1205a-105a		12:05 AM-1:05 AM	DSCC IE	1370	P-2	2	MWASH
											2	
											\$900.00	
Line: 48												
10/13/12	Saturday	2:58:29 XM	:30	\$175.00	DSOH-T Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	1	MWASH
10/20/12	Saturday	1:26:12 XM	:30	\$175.00	DSOH-T Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	2	MWASH
10/27/12	Saturday	1:00:10 XM	:30	\$175.00	DSOH-T Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	3	MWASH
11/03/12	Saturday	2:43:56 XM	:30	\$175.00	Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	4	MWASH
											4	
											\$700.00	
Line: 49												
10/07/12	Sunday	2:16:14 XM	:30	\$200.00	DSOH-T Sun 105a-205a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	1	MWASH
10/14/12	Sunday	2:02:09 XM	:30	\$200.00	DSOH-T Sun 105a-205a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	2	MWASH
											2	
											\$400.00	
Line: 50												
10/09/12	Tuesday	3:31:08 PM	:30	\$6,500.00	DSOH-T Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH
10/23/12	Tuesday	3:35:11 PM	:30	\$6,500.00	DSOH-T Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH
											2	
											\$13,000.00	
Line: 51												
10/02/12	Tuesday	3:33:52 PM	:30	\$4,800.00	DSOH-T Tue Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-3	1	MWASH
											1	
											\$4,800.00	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE	
Advertiser: Democratic Senate Campaign Committee													
Agency: Great American Media													
Station: WKRC-TV													
Order: 41237													
Line: 54													
10/25/12	Thursday	3:18:00 PM	:30	\$6,500.00	DSOH-T Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH-	
11/01/12	Thursday	3:45:13 PM	:30	\$6,500.00	DSOH-T Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH-	
											\$13,000.00	2	
Line: 56													
10/05/12	Friday	3:46:19 PM	:30	\$4,000.00	DSOH-T Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	1	MWASH-	
10/26/12	Friday	3:46:32 PM	:30	\$4,000.00	DSOH-T Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	2	MWASH-	
											\$8,000.00	2	
Line: 59													
10/06/12	Saturday	3:21:17 PM	:30	\$1,000.00	DSOH-T SEC Football		12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH-	
											\$1,000.00	1	
Line: 60													
10/13/12	Saturday	7:21:54 PM	:30	\$1,000.00	DSOH-T SEC Football		12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH-	
											\$1,000.00	1	
Line: 61													
10/20/12	Saturday	2:02:51 XM	:30	\$750.00	DSOH-T Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH-		
10/27/12	Saturday	1:43:04 PM	:30	\$750.00	DSOH-T Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH-		
11/03/12	Saturday	1:55:01 PM	:30	\$750.00	Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH-		
											\$2,250.00	3	
Line: 62													
10/07/12	Sunday	2:25:12 XM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH-		
10/14/12	Sunday	1:58:31 PM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH-		
10/21/12	Sunday	2:41:02 XM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH-		
10/28/12	Sunday	2:03:42 XM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	4	MWASH-		
11/04/12	Sunday	1:48:54 PM	:30	\$750.00	Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	5	MWASH-		
											\$3,750.00	5	
Line: 63													
10/21/12	Sunday	1:59:26 AM	:30	\$1,500.00	DSOH-T NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	1	MWASH-		
10/28/12	Sunday	1:59:27 AM	:30	\$1,500.00	DSOH-T NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	2	MWASH-		
11/04/12	Sunday	2:56:56 PM	:30	\$1,500.00	NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	3	MWASH-		
											\$4,500.00	3	
Line: 64													
10/28/12	Sunday	1:21:15 PM	:30	\$7,500.00	DSOH-T NFL Regular Season	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH-		
											\$7,500.00	1	
Line: 65													
10/07/12	Sunday	3:21:36 PM	:30	\$12,000.00	DSOH-T Bengals vs Miami	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH-		
											\$12,000.00	1	
Line: 66													
10/14/12	Sunday	2:58:56 PM	:30	\$15,000.00	DSOH-T Bengals vs Cleveland	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH-		

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Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 66												
				\$15,000.00							1	
Line: 67												
11/04/12	Sunday	5:58:26 PM	:30	\$30,000.00		Bengals vs Denver	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-2	1	MWASH
				\$30,000.00							1	
Line: 69												
10/06/12	Saturday	3:28:59 PM	:30	\$550.00	DSOH-T M-Su 5a-2a		(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	1	MWASH
10/13/12	Saturday	2:58:23 PM	:30	\$550.00	DSOH-T M-Su 5a-2a		(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	2	MWASH
10/20/12	Saturday	1:36:49 PM	:30	\$550.00	DSOH-T M-Su 5a-2a		(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	3	MWASH
10/27/12	Saturday	1:14:14 PM	:30	\$550.00	DSOH-T M-Su 5a-2a		(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	4	MWASH
				\$2,200.00							4	
Line: 70												
11/03/12	Saturday	7:07:52 AM	:30	\$550.00		EM Sat Rotator	(6:00:00 AM-10:00:00 AM)	DSCC IE	1370	P-4	1	MWASH
				\$550.00							1	
Line: 71												
10/03/12	Wednesday	5:14:34 AM	:30	\$850.00	DSOH-T 5a Good Morn Cincinnati		(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	1	MWASH
10/08/12	Monday	5:13:47 AM	:30	\$850.00	DSOH-T 5a Good Morn Cincinnati		(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	2	MWASH
10/16/12	Tuesday	5:13:12 AM	:30	\$850.00	DSOH-T 5a Good Morn Cincinnati		(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	3	MWASH
10/25/12	Thursday	5:13:31 AM	:30	\$850.00	DSOH-T 5a Good Morn Cincinnati		(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	4	MWASH
11/02/12	Friday	5:21:41 AM	:30	\$850.00	5a Good Morn Cincinnati		(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	5	MWASH
				\$4,250.00							5	
Line: 72												
10/07/12	Sunday	5:47:09 PM	:30	\$10,000.00	DSOH-T AFC Regular Season		(4:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-2	1	MWASH
				\$10,000.00							1	
Line: 73												
10/23/12	Tuesday	5:35:12 PM	:30	\$5,000.00	DSOH-T Tue Reg 3		10p-11p	DSCC IE	1370	P-2	1	MWASH
				\$5,000.00							1	
Line: 74												
10/18/12	Thursday	5:13:02 AM	:30	\$500.00	DSOH-T 5a Good Morn Cincinnati		(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	1	MWASH
				\$500.00							1	
Line: 75												
10/27/12	Saturday	12:47:23 PM	:30	\$500.00	DSOH-T Big East Football		12p-330p	DSCC IE	1370	P-4	1	MWASH
				\$500.00							1	
Line: 76												
10/25/12	Thursday	5:46:17 PM	:30	\$6,500.00	DSOH-T Thu Reg 3		10p-11p	DSCC IE	1370	P-2	1	MWASH
				\$6,500.00							1	
Line: 77												
10/27/12	Saturday	5:42:32 AM	:30	\$500.00	DSOH-T 6a-8a Local 12 News S	6a-8a		DSCC IE	1370	P-2	1	MWASH
				\$500.00							1	

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Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 78

11/03/12	Saturday	4:42:05 AM	:30	\$450.00		6a-8a Local 12 News S	(6:00:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH
				\$450.00							1	

Line: 79

11/05/12	Monday		:30	\$1,350.00		6a Good Morn Cincinna	6a-7a	DSCC IE	1370	P-1	1	MWASH
				\$1,350.00							1	
				\$270,250.00							216	
				\$270,250.00							216	
				\$270,250.00							216	
				\$270,250.00							216	
				\$270,250.00							216	

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